

Chili : On reducing our carbon footprint and being the first carbon neutral corporate gifts specialist

Designing responsible and sustainable corporate gifts is in our DNA for over 15 years. With that in mind, we started to believe early 2018 that becoming carbon neutral could be achieved at a faster pace and cheaper costs than most.

The relationship between emissions of greenhouse gases and climate change is a scientific certainty. Humans are causing climate change by emitting greenhouse gases. We do it when we make stuff, ship stuff, buy stuff, travel, generate power for all that tasty food, the list goes on and on. Every facet of our lives is related to the environment. The way we produce and consume based on the use of fossil fuels such as oil, coal, or natural gas leaves a negative footprint on the planet.



To combat this phenomenon, we have the concept of carbon footprint and carbon neutrality.

How does it work?

MEASURE, REDUCE, OFFSET, AND TRACE & LABEL



1

Measure

Scopes 1-3 of carbon emissions (aka footprint).



2

Reduce

Emissions via continuous and impactful efforts.



3

Offset

Emissions that cannot be immediately reduced.



4

Trace and label

To communicate on your sustainability commitment



Measure...

First, we measured how much carbon we emit. It's called a carbon footprint. We had to measure the whole thing; from mining raw materials, producing and assembling, to branding and shipping finished products to your door. We did that with German Specialist Natureoffice.com to insure that we measure our carbon footprint to a unified standard.

The measures we took over the last 15 years to deliver responsible and sustainable corporate gifts help a lot:

- At Chili, our first claim to sustainability has always been **quality, usability and durability**. The long life span of our products, proudly carrying your brands for years, helps us achieve a reasonably low carbon footprint from the initial carbon footprint study.
- For years on and till today, at design and development stage we have looked into every aspect of our products to make sure that they are with the less harm possible for our planet. **Using the right components**, all Chili products are strictly compliant to the most stringent international norms and standards. The ink of our pens is Rohs, Reach and Prop 65, the paper of our notebook is FSC. In addition, consumable parts on all Chili products are easily available in most countries. Our pens use standard parker or cross type's refills. So does our stylus. That was designed to lengthen even more the lifespan of your Chili corporate gifts and it helps greatly in achieving lower carbon footprint than comparable items
- In term of production, we have always selected our factories based on production capabilities and capacities but social and environmental responsibilities have always been equally important to us. BSCI and/or Sedex compliance is a minimum to us and our **Code of Conduct** plays a positive role in our carbon footprint
- We pledged **to reduce single use plastic. We already reduced our plastic use by 30% and target an other 30% reduction in 2022**. We investigated our packaging, removed unnecessary polybags, offered recycled paper sleeves or recycled cartons alternatives. We looked into the way we do business with our customers and suppliers, we looked into how we live in the office and cut single use plastic everywhere possible.

MEASURE ALL EMISSIONS

ALL OF THESE (AND MORE)
CONTRIBUTE TO A CARBON FOOTPRINT



Measure



Power



Manufacturing



Office



Packaging



Travel



Shipping



Reduce...

Once we knew our footprint, we then took measures to further reduce it. One of the main steps was to installed solar panels in our warehouse to increase our usage of clean energy. We review our branding method to minimize carbon emission and wastage.

We all must reduce and climate neutrality requires our business to take meaningful efforts but no business today can reduce to zero not even close.

REDUCE WHERE POSSIBLE.



These are just some examples of ways to reduce a footprint:



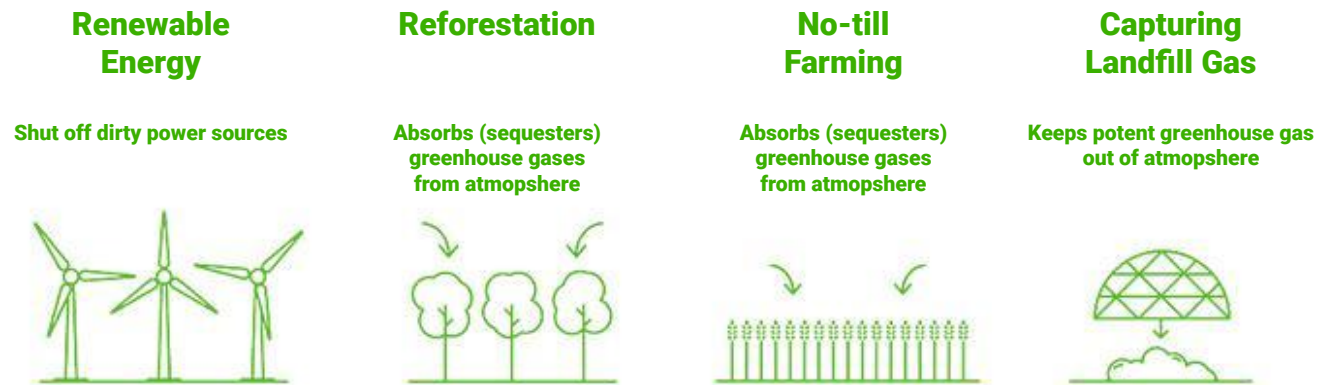
Offset...

So in the meantime those emissions that can't be reduced must be offset with carbon offsets. Carbon offsets occur when we finance projects to remove carbon from the atmosphere or prevent it from getting there in the first place like paying a developer to build wind turbines, plant trees, capture greenhouse gases from landfills or paying farmers to adopt carbon sequestering farming practices. With the help of natureoffice.com, we offset our carbon footprint to a unified standard by financing well calibrated project.

OFFSET THE REST.

Offsets are investments in projects that sequester or reduce emissions elsewhere.

Some examples of offsets:



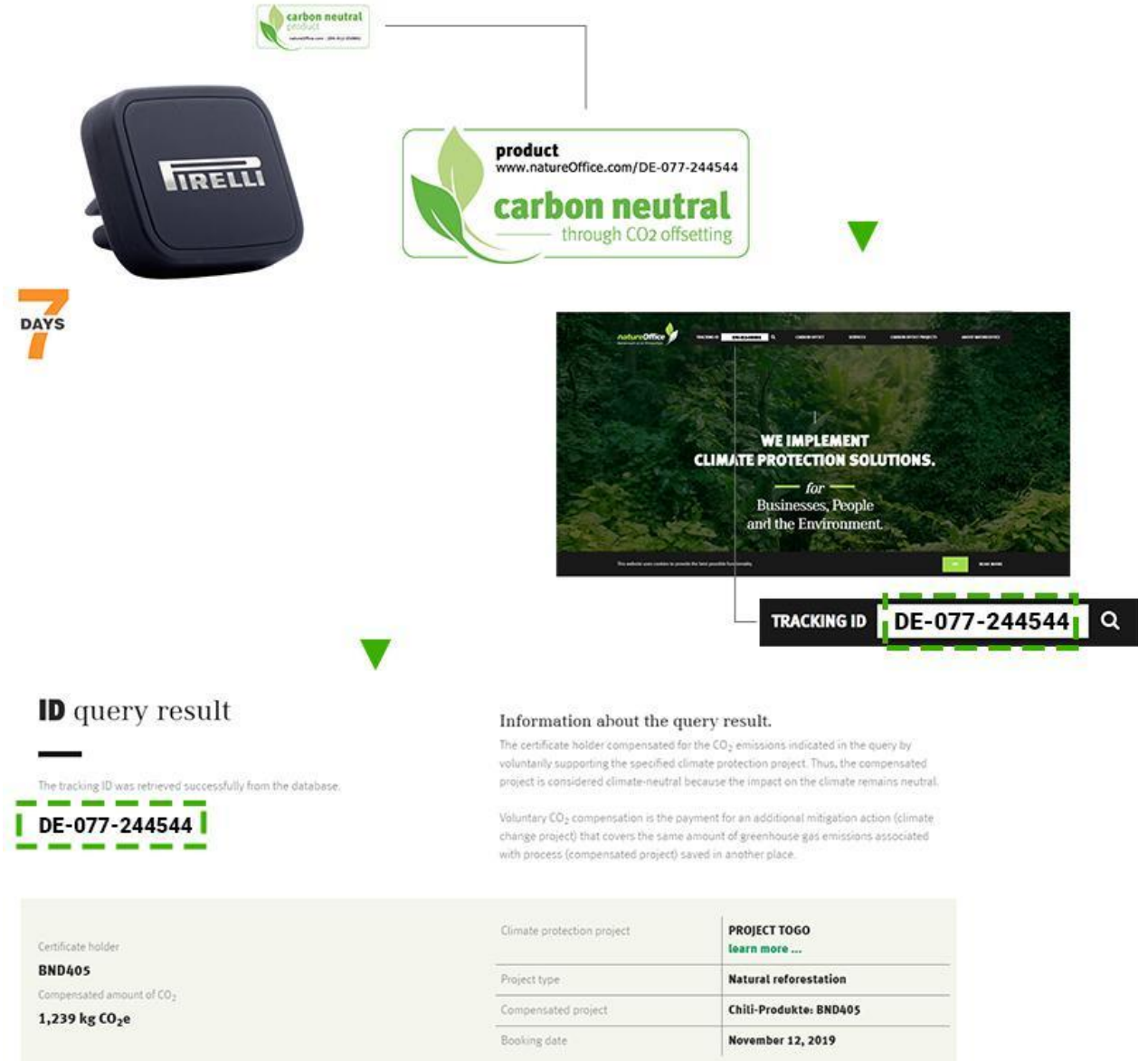


Trace and label...

We are therefore, the first promotional company to offer carbon neutral branded corporate gifts, delivered to your door, for our complete collection. The carbon neutral products are clearly labeled on our website, their carbon footprint and offset is fully traceable in natureoffice.com website with unique tracking numbers as each project we support and the carbon we offset if traceable. Export cartons and inner boxes are labelled with trackable carbon neutral stickers, certificate are available on demands for each order.

Tracking Chili carbon neutrality is easy on www.natureoffice.com

website ID: **DE-077-244544**



CARBON NEUTRALITY MINIMUM STANDARD FOR SUSTAINABILITY

Becoming carbon neutral worldwide is a major step in Chili development. And to be completely transparent with you, this is one of the very rare things we don't do with our customers or business in mind. We are doing it simply because this is the right thing to do, for us, for the future generations and for the planet. We strongly believe that carbon neutrality should be the new minimum standard for sustainability.

At chili we believe in promotional products and corporate gifts that are kept, used and reused. We do take sustainability very seriously as we design products to impress and carry your logo proudly around the world for years with the most minimal harm to the environment.

CHILI.LOVE.USE.REUSE